



FOR IMMEDIATE RELEASE:

New York, NY, March 15, 2007—(dramatichealth.com/news) With the leading urologists at New York-Presbyterian The University Hospital of Columbia and Cornell, Dramatic Health has produced over 40 “Medical Minutes in Urology” covering patient concerns and questions across an array of urological conditions.

The “Series” comprised of short, concise, two-three minute episodes can be viewed at <http://healththeater.tv/medicalminutes>. Topics include kidney transplant, prostate cancer, and fertility and thoughtful commentary on the significance of “Self-Diagnosis” and “Patient Care” from Dr. E. Darracott Vaughn, Vice Dean of the Cornell Medical School and President of Clinical Affairs.

About the Department of Urology, Weill-Cornell New York Presbyterian Hospital:

Many of the urology physicians of the department are listed as America’s Best Doctors in their respective specialties and subspecialties. New York-Presbyterian, The University Hospitals of and Cornell were voted the best hospital in the greater New York area in New York Magazine’s 2006 Best Hospitals survey.

About Dramatic Health

Dramatic Health, Inc is located in New York City and is a leading producer of custom and syndicated health film and video productions that inform and motivate audiences through high-impact, real-life, narrative episodes.

To watch Dramatic Health’s production visit <http://dramatichealth.com>

CONTACT:

Sean Moloney
45 Rockefeller Plaza
Suite 2000
New York, NY 10111
PH 212-332-7136
FX 212-332-3401
<http://dramatichealth.com>