



FOR IMMEDIATE RELEASE:

New York, NY, April 15, 2007 –(dramatichealth.com/news.com) Sanofi-Aventis launches the “Go-Insulin Webisode Series” online and on DRTV and Cable. Dramatic Health’s productions for the Lantus Brand team represent a new era in new media content and strategy.

These productions can be viewed at <http://goinsulin.com>.

About Sanofi-Aventis

Sanofi-aventis is one of the world leaders in the pharmaceutical industry, ranking number one in Europe. Backed by a world-class R&D organisation, sanofi-aventis is developing leading positions in seven major therapeutic areas: cardiovascular, thrombosis, oncology, metabolic diseases, central nervous system, internal medicine and vaccines. Sanofi-aventis is listed in Paris (EURONEXT: SAN) and in New York (NYSE: SNY).

About Dramatic Health:

Dramatic Health, Inc is located in New York City and is a leading producer of custom and syndicated health film and video productions that inform and motivate audiences through high-impact, real-life, narrative episodes.

To watch Dramatic Health’s production visit <http://dramatichealth.com>

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