



FOR IMMEDIATE RELEASE:

New York, NY, July 19, 2007—(<http://www.dramatichealth.com/news>) Dramatic Health Inc. (DHI) has been selected as a Content Partner by YouTube (www.youtube.com) for its health video content.

Dramatic Health's channel on YouTube (<http://www.youtube.com/dramatichealth>), which has enjoyed increasing levels of success, prompted this new development. One of our assets, "No Scalpel Vasectomy" has been rated as #69 most linked HowTo video this month and the rating continually drops. With 8700 views in only two weeks and an average 700 added each day, this video best represents the astronomical success that DHI is enjoying on YouTube. With 85 video assets uploaded and over 18,000 total views in the last two weeks alone, Dramatic Health has laid the foundation for a lasting and profitable relationship with YouTube.

To that end, talks are currently underway to create a Health category within YouTube, in order to facilitate the acquisition of informative and entertaining health video into the leading video website and on behalf of viewing audiences and DHI clients. Plans for the future include similar partnerships with AOL video (<http://www.video.aol.com>) and Yahoo! Video (<http://www.video.yahoo.com>).

About YouTube:

Founded in February 2005, YouTube is the leader in online video, and the premier destination to watch and share original videos worldwide through a Web experience. YouTube allows people to easily upload and share video clips on <http://www.YouTube.com> and across the Internet through websites, mobile devices, blogs, and email.

About Dramatic Health:

Dramatic Health, Inc is located in New York City and is a leading producer of custom and syndicated health film and video productions that inform and motivate audiences through high-impact, real-life, narrative episodes.

To watch Dramatic Health's productions visit <http://dramatichealth.com>

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May 7, 2007
Page 2 of 2

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